



AMITY GLOBAL
BUSINESS SCHOOL | AHMEDABAD

BE A PART OF
INDIA'S
TOP-10 RANKED
B. SCHOOL

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ABOUT EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago.

Today it is home to over 175,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 60 diverse disciplines ranging from Management to Law, besides future focussed areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today the Group comprises of 16 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent besides India.

175,000 Students

6,000 Faculty

9 Universities

16 Global Campuses

28 Schools & Preschools

Campuses spread across **1,200** acres

15,000 Papers written by faculty

160 Global Universities as Research Partners

25,000 Scholarships awarded

120,000 Alumni worldwide

CAMPUSES ACROSS 10 CITIES IN INDIA





ABOUT

AMITY GLOBAL BUSINESS SCHOOL AHMEDABAD

AGBS Ahmedabad is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Ahmedabad offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 175,000 students across the nation. As a part of this global education group, AGBS Ahmedabad has a rich legacy of excellence in Business Management Education. At AGBS we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS. The students from the 2019-2021 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.



AMITY GLOBAL BUSINESS SCHOOL AHMEDABAD AT A GLANCE

AGBS Ahmedabad is an established Business School, located in the heart of Ahmedabad city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Ahmedabad a pioneer in the field of business education

- > **AN EDUCATION GROUP TRUSTED BY OVER 1,75,000 STUDENTS**
- > **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- > **MAXIMUM INDUSTRY INTERACTION**
- > **EXCELLENT PLACEMENTS**
- > **RICH INTELLECTUAL CAPITAL**
- > **UNIQUE GLOBAL ACADEMIC EXPERIENCE**
- > **WORLDWIDE ALUMNI NETWORK**
- > **EASY EDUCATION LOANS**

MESSAGE FROM **Sr. VICE PRESIDENT**

At Amity, we bring together the brightest and best faculty and students who all have one passion in common - to achieve exceptional things that will make our world a better place. This is the Amity DNA.

With the same philosophy, Amity is being set up as a world-class hub of hi-end, interdisciplinary education in Ahmedabad.

If you are brilliant, passionate, hardworking and want to change the world, then let's do it together.

Our aim is to provide a conducive learning environment to every student which will help them acquire professional skills that would be required to excel in their respective fields. Our faculty members are dedicated towards providing the best academic exposure, to all our students.

As a B-School we are committed to holistic development of all our students to make them industry ready. We also pay a lot of attention on inculcating Indian values & Sanskars in our students so that they can be good human beings along with being successful professionals.

- Mr. U. Ramachandran
SVP
Amity Education Group



MESSAGE FROM **DIRECTOR (HoI)**

In the current cross-cultural scenario, a manager's position is extremely challenging and equally demanding. Thus, pivotal factors such as knowledge and commitment prove to be highly instrumental in a student's career, when coupled with inner values and core strengths. Amity Global Business school, Ahmedabad, revolves around world-class research on management issues that provide students with a deeper insight into the functioning of the global business ecosystem.

We, at Amity, equip students to face the constantly advancing corporate world whilst imparting effective people-management skills. The focus is not only on laid on creating good managers but also on improving and sharpening the existing skill-set, alongside passing on managerial competence to students. In span of 2/3 years our focus is on developing problem solving and decision making skills in our students so that they can add value to the origination they join in the future.

Prof. Tejas Joshi
Director





MESSAGE FROM CORPORATE RESOURCE CENTRE

The world has been reeling under a pandemic, since the last two years. This has not only impacted economies across the globe, but also has had a significant impact on the overall well-being of individuals. At Amity Ahmedabad, we have quickly adapted to the technology and have ensured that the student-learning is not compromised at any stage. This helped us in inculcating a higher level of skill set, in our students. Despite the given challenges, Amity Ahmedabad maintained its focus, not only on academics, but also on corporate interactions, live projects, organizing and building leadership skills through various events and live corporate projects.

We at Amity Ahmedabad, focus on development of our students, through three utmost important values such as, 'WOW THE WORLD', 'BET ON PASSION' and 'PRIORITIZE SOCIAL VALUE.' These values form the foundation, to enable our students to be free to pursue their will, dreams, desires, and passion. It brings the best out of each individual, which helps them shine to their greatest potential.

The Career Resource cell (CRC) at Amity Ahmedabad not only looks after the interests of their own students but also is equally concerned about the interest of the recruiting organizations, by acting as a channel of communication between them. Our Alumni have carved out a niche for themselves as assets to their organizations, which reciprocate in the enthusiastic response we get from the corporate world.

I sincerely hope that synergy between the 'Amitians' and the corporate world would forever be maintained and that our students will be successful in upholding the Amity legacy; thereby carving a path for their successors.

- Mrs Aparajita Sen
Placement In-charge

USP's OF **AMITY AHMEDABAD**

OUTCOME BASED EDUCATION

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

MBA 4.0

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

RESEARCH AND DEVELOPMENT CELL :

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**





USP's OF **AMITY AHMEDABAD**

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Program (SAP) of around xyz duration at Amity Ahmedabad. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

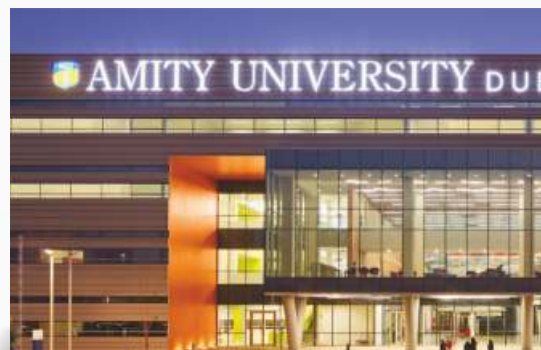
AMITY INITIATIVES DURING CHALLENGING TIMES -

The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at Amity Ahmedabad, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Ahmedabad was able to provide 100% placement and a mandatory two-month internship, to its students without much hassle.

STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI



LONDON



NEW YORK



SINGAPORE



PROGRAM HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** - ranging from conventional to future-focussed.
- **FLEXIBLE CREDIT RATING SYSTEM** - A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED 3500 CASE STUDIES** bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** - Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.

INDUSTRY INTERACTION IN 2022

S.NO.	EMINENT INDUSTRY SPEAKER	DESIGNATION	COMPANY NAME
1	Manish Kaneria	Director	RBSA Advisory
2	Gaurav Buch	Head HR	Rasna International
3	Kruti Patel	Founder	She and We Foundation
4	Rashesh Doshi	MD	Talent Corner
5	Prasun Kundu	Author	Asia Pacific University
6	Sandeep Mudaliar	VP and Head HR	Analytix Solutions
7	Sachi Raizada	Regional HR Head	Aditya Birla Group
8	Dr Namrata Chouhan	Director	Rustic Journey
9	Vatsal Shah	Director	Pragmatic Consultany
10	Janak Shah	Director	Money Roller
11	Mr. Anil Kalga	VP	Adani Enterprise

ALUMNI MEET

An Alumni meet was organized on the 29th May 2021. The purpose of the meet was to meet and greet, and extend our support to our extended family of alumni, in these trying times. The theme of the meet was “We Stand Strong Together”.

The agenda of the meeting included traveling down the memory lane through videos and batch-presentations from all the batches, since 2008. We also conducted a few interesting games and quizzes. The alumni, in association with the students, also showcased their talents through entertaining dance and music performances.

VIRTUAL ALUMNI MEET



AGBS Ahmedabad faculty and staff



Ayushi Lakhani: BBA
Student Host for the Event



MBA & BBA Alumni



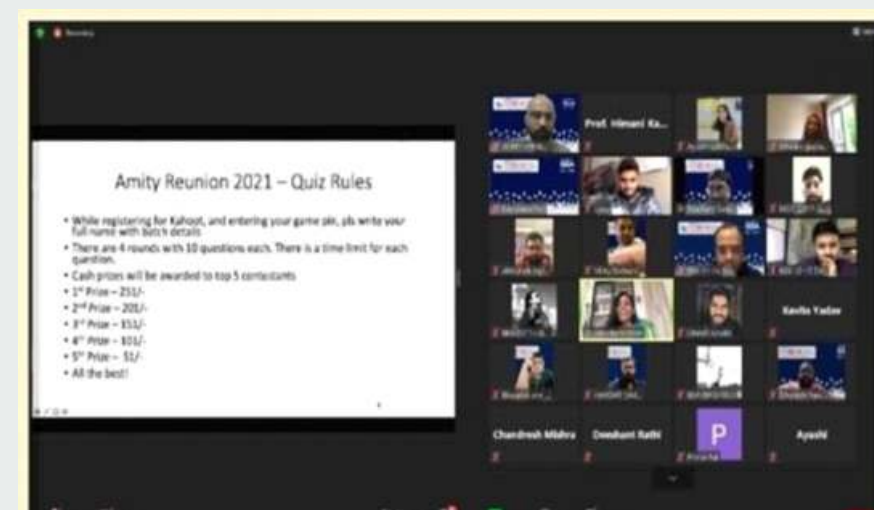
Down the Memory lane:
college function



VIRTUAL ALUMNI MEET



Down the memory Lane:
Alumni Industrial Visit



Fun Quiz



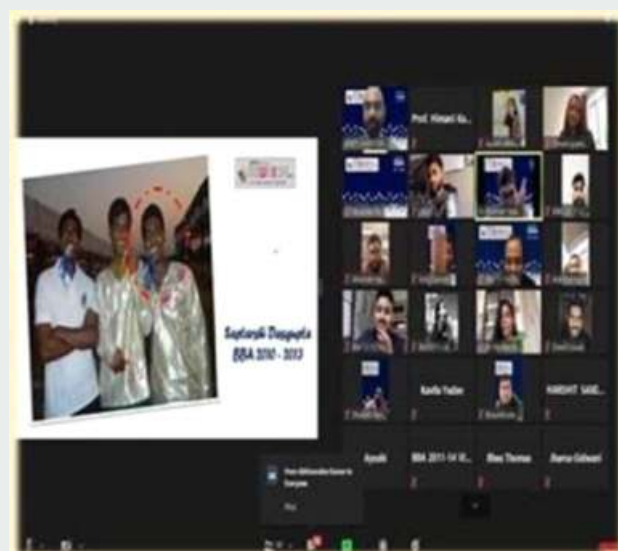
MBA Batch 2012-14



MBA Batch 2013-15



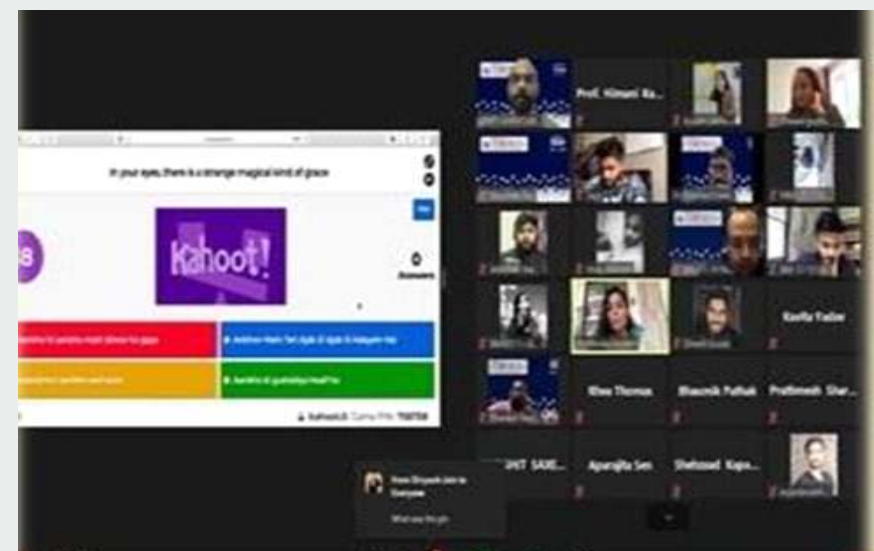
Fun Quiz



BBA Batch 2000-13



Playing Recognition Game



In the game of Kahoot

FACULTY DETAILS



Prof. Tejas Joshi
HOI
17+ year experience



Dr. Nilesh Pandya
Assistant Professor
15+ year experience



Dr. Reena Biju
Assistant Professor
15+ year experience



Prof. Lawrence Menezes
Assistant Professor
19 Years +Experience



Prof. Bhumit Vyas
Assistant Professor
8+ year experience

FACULTY DETAILS



Prof. Aashna Trehan
Assistant Professor
3+ year experience



Prof. Mitrojit Biswas
Assistant Professor
3+ year experience



Prof. Pooja Thakkar
Assistant Professor
8 Years +Experience



Prof. Disha Shah
Adjunct Faculty
18+ year experience



Prof. Bhavna Makhija
Adjunct Faculty
9+ year experience

PROGRAMMES **OFFERED**

BBA + GDBA

- Marketing
- HR
- Finance
- IT
- IB

MBA + PGPM

- Marketing
- HR
- Finance
- IT
- IB



PROGRAMMES

CURRICULUM BBA

Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

Note: Specializations to be offered in BBA Semester V & VI (*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E- Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project

PROGRAMMES CURRICULUM BBA

Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Foreign Business Language [Any language]
- Communicative French- II
- Communicative German- II

Specialisation Elective Courses	Specialisation
Relational Database Management Systems Programming with Microsoft VB Cloud Computing in Business	IT for Management
Financial Services Financial Derivatives Investment Analysis and Portfolio Management	Finance & Financial Services
Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development	Human Resource
Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing	Marketing Management
Introduction to Logistics Logistics Business Management Cargo Handling Process	Logistics
International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade	International Business
Investment Planning for Entrepreneurs Entrepreneurial Resource Management Fundamentals of Entrepreneurial Marketing	Entrepreneurship

PROGRAMMES

CURRICULUM BBA

Semester- VI

- Stress and Coping Strategies
- Social Communication
- Public Relations and Strategic Management
- Dissertation

Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- -Spanish Written Expression and Comprehension-II

Specialization Elective Course (Any 01 specialization with 03 courses)

INFORMATION TECHNOLOGY

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with SAP

INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Negotiations and Global Sourcing
- Emerging Markets for International Business

FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

MARKETING MANAGEMENT

Managing Customer Relationships | Business to Business Marketing | Advance Digital Marketing- II

PROGRAMMES CURRICULUM_{MBA}

Semester- I

- Self Development and Innovation Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organisational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business and Practice

Semester- II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- IS and DSS in Business
- Principles of Retailing

Note: Specializations to be offered in MBA Semester III & IV (*)

- Digital marketing
- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- Production & Operation Management

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

Specialisation Elective Courses (Any two specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Business Intelligence and Data Analytics
- Web Enabled Business Process

ENTREPRENEURSHIP

- Social Entrepreneurship
- Creating and Managing New Businesses in Emerging Markets

FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

DIGITAL MARKETING

- Understanding Digital Marketing - Advanced
- Social Media Marketing and Management

TRANSPORTATION & LOGISTICS

- Transportation & Logistics Business
- Custom & Cargo Transit Process

PROGRAMMES

CURRICULUM

MBA

Summer- IV

- Leadership and Managing Excellence I
- Business Etiquette and Protocol I
- Management in Action
- Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German - I
- Communicative Spanish- I
- Dissertation

Specialisation Elective Courses (Any Two Specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Software Quality Assurance
- Systems Analysis and Design

ENTREPRENEURSHIP

- Small Business Management
- Leading Change in Family Business

FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

INTERNATIONAL BUSINESS MANAGEMENT

- Managing Business in Emerging Markets
- Foreign Trade Policy

MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Project Management
- Operations Strategy

DIGITAL MARKETING

- Social Media Advertising
- Web Analytics

TRANSPORTATION & LOGISTICS

- Transport Documentation and Legal Issue
- Logistics Services Business

INFRASTRUCTURE



INDUSTRY VISITS



LIFE

@ AGBS AHMEDABAD



LIFE

@ AGBS AHMEDABAD



CAMPUS PLACEMENT PROCESS



CORPORATE SPEAK

“

This is the first time I had an opportunity to hire from Amity Global School. To say the least, I was amazed to see the students really up to the mark, in terms of knowledge and grooming. I am thankful to Amity for their association with Brickwork and look forward to regularly hiring such exceptional talent from various Amity campuses across India.

”



Subhasish Pramanik

Director – BD
Brickwork Ratings

“

Amity Ahmedabad has been phenomenal in nurturing its students, preparing them for the challenges of life and acclimatising to the corporate world. I have been recruiting and interacting with AGBS Ahmedabad students for over 4 years, because of the consistency in the quality of students. I am happy to state that the students are well groomed, passionate and work with a long-term goal in mind. It is their right attitude that helps the students of Amity, to scale stellar heights of success.

”



Manminder Malhi

Vice President
Regional Head Gujarat & Madhya Pradesh
Kotak AMC

“

Our Interaction with the students of Amity Ahmedabad was indeed extremely pleasing. The staff and HOI offered great hospitality and the campus environment was disciplined and conducive for overall growth. The students were found to be generally and academically very aware. In times to come, we would certainly look forward to several campus recruitments from Amity Ahmedabad.

”



Mr Ravi Prakash

Director
Spectra Fuels Pvt Ltd.

TOP ALUMNI

NAME OF ALUMNI	CURRENT DESIGNATION	CURRENT ORGANIZATION NAME
Siddharth Panjwani	COO	YMCA International Center
Deepanjali	Managing Director	Gujarat Exclusive
Taksha Rawal	Director	Kavach Security System
Siddharth Mishra	COO	The S-Squad
Jaydeep Rajeshbhai Vyas	Deputy Manager	Havels Ltd.
Brinda Patel	Head HR	Supreme transport solution Pvt. Ltd.
Maulik Chaudhary	Branch Manager	Canadian Imperial Bank of Commerce
Amod Hardikar	Team Leader	Amazon India
BHAUMIK PATHAK	Director	Synider Electrical Plugs
Talha Rushnawala	Director	RK ENGINEERS
Tanuj Dhawan	Head International Business	Stayflexi Inc
Jaydeep budhelia	Regional Head HR	IndusInd Bank
Akbarahmed Saiyed	Marketing Manager	AMCC Group Middle East
Jay Dave	Zonal Head	Khushi Advertising
Ashish Biju	Regional Manager	Flip Kart
Chetan Aggarwal	Director	Dristi Equipments Pvt. Ltd.
Hemang Parikh	AVP	YES Bank
Gaurav Singh	Udan Logistics	Head Gujarat
Parth Soni	Auros BuildCon LLP	Director
Tanya Singh	Trainer	L&D Flipkart

CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS

02 ALUMNI FORUMS

03 ALUMNI MEET

04 MDPs &
CONSULTANCY

05 LIVE PROJECTS

06 INDUSTRY VISITS

07 WEEKLY CORPORATE
FORUMS

08 GROOMING
SESSIONS / WORKSHOP

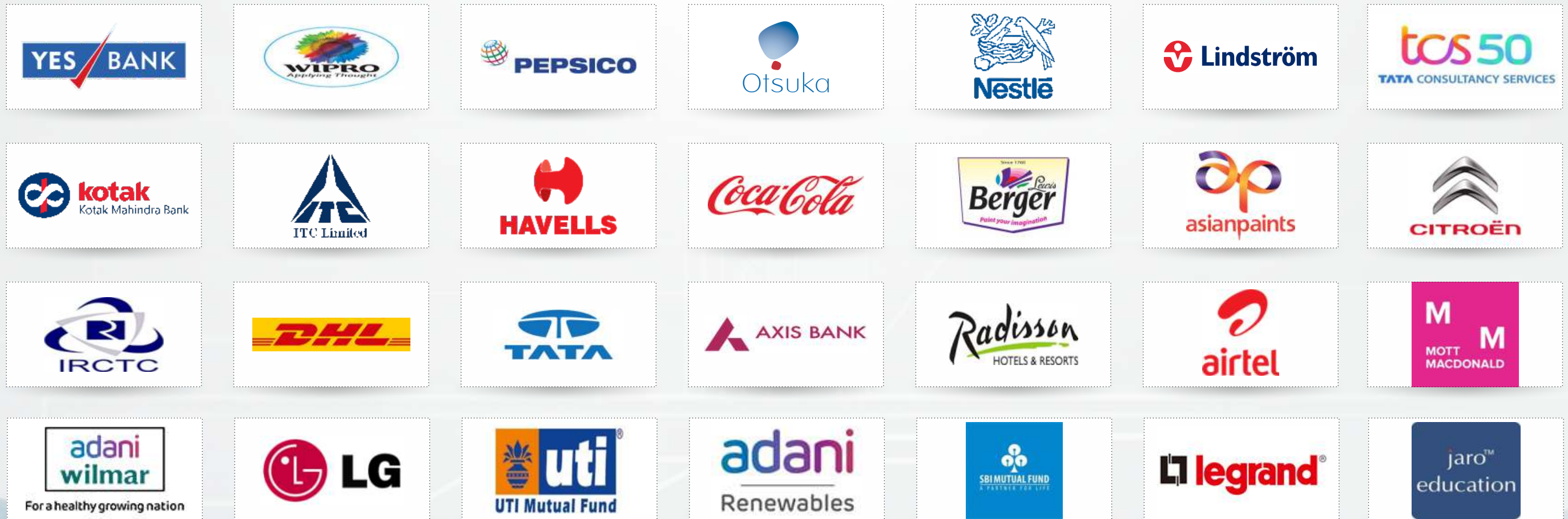
09 PRE-PLACEMENT
TALK

10 CAMPUS
RECRUITMENT

11 SUMMER INTERNSHIP

12 CORPORATE MEET

FEW OF OUR RECRUITERS



ADMISSION PROCEDURE

PGPM+MBA (2 years)

> ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~ Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

> CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode* MBA from Amity University.

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,39,000	1,39,000	1,41,500	1,41,500	5,61,000

Above is the effective fees structure including Corporate Scholarship

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



ADMISSION PROCEDURE

GDBA+ BBA (3 YEARS)

> ELIGIBILITY :

10+2 (min. 50%)

*Please Note

In aggregate percentage Physical Education,
Fine Arts & Performing Arts will not be considered.

> CERTIFICATION :

Students join AGBS to pursue the GDBA and also enroll in the fleximode* BBA of Amity University. On successful completion of the respective programs, the student receives a GDBA certificate from AGBS and the fleximode* BBA from Amity University

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
66,000	66,000	68,000	68,000	70,000	70,000	4,08,000

Above is the effective fees structure including Corporate Scholarships

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.

STUDENT'S TESTIMONIALS



"The faculty at Amity has been immensely supportive and inspiring, apart from being a challenging task-master. The peer group at AMITY was intellectually stimulating and I am glad that I made a few friends-for-life, during my journey at Amity..."

AASHISH BIJU

MBA 2018 - 2020
MBA IV
Asian Paints



Change is the only constant; this universal fact was drilled into us while studying at Amity. An environment was created where we had to quickly adapt to the change in terms of time and assignment. The biggest learning happened during the COVID situation wherein Amity was quick and fast to adapt to the online learning. Systems were quickly updated and training provided to the staff and students.

This is one of the many learnings that I carried with myself to the workplace. Today adapting to change and performing under the situation has become a way of life. I am really grateful to Amity to groom us in such a way that challenges of the corporate world are so easy to handle without stress.

Ms. Tanya Sinha

MBA – (2018-2020)



As a proud Amity Alumni I can say that the leadership at Amity is the guiding force and a powerhouse of energy. They lead by example and are always available for their students any time. There is so much to learn from the leaders at Amity, they successfully instill the values of humanity, perseverance and patriotism in each of its students. They have not only prepared us to be corporate ready but they have also prepared us to face life and its challenges. They have always led by example thereby creating leadership qualities in their students.

Mr. Himang Parikh

MBA (2009-2011)



Environment protection is the most pressing need of the hour. It is an issue that has to be taken with utmost seriousness, not only by governments but also by corporations, social groups and by each individual person. At Amity we learn and nurture the environment by adapting to various methods of learning example Paper less Assignments, maximum use of the IT to protect the environment. At Amity I was able to volunteer for various activities that created awareness for environment protection and today I am able to apply the same in my company.

With the aim of reducing plastic in the form of disposable water bottles we have installed cool water dispensers at all our sites with Glasses which are changed every hour so that all visitors and staff can get clean drinking water without littering plastic.

Mr. Taksh Rawal

BBA (2012-2015)



AMITY is the place which has not only infused a true sense of belonging within me but has also rekindled my passion for the business world. Amity is a premier educational institute, imparting a significant teaching pedagogy, including case study method, Role Playing Method, Industry interface along with core competence of renowned faculties and state-of-the-art infrastructure.

SIDDHARTH MISHRA

BBA 2012 – 2015
Pass out



I had countless opportunities to develop managerial skills, leadership skills and proactive thinking through various programs and events conducted at Amity. Least to say, my time at Amity was strewn with learning opportunities. It provided me with a platform to not only grow academically, but also as an individual, who is better, confident and composed with whatever she does.

NAYANIKA RAY

BBA 2017 - 2020
Passout



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